

ON reaching the twenty-first mile post in our career, Auerbach & Guettel pause long enough to express their grateful acknowledgements to the loyal thousands who in a measure are responsible for their success. For a fifth of a century we have been carefully studying our patron's wants, striving continually to increase our facilities for underselling, thus making it possible to sell the best values in good wearables at a minimum cost.



IT'S an event that deserves a period of celebration. We intend to celebrate our Twenty-first Anniversary in a rousing, good old fashioned way, in a generous, liberal hearted way by offering unprecedented values in newest fall merchandise less than our regular low prices. Souvenir bargains symbolic of what we consider the most important event of our career.

Tomorrow this celebration begins with our bran new Fall Stocks Complete---With many price reductions that will speak volumes for our thankful spirit---profit thereby:

Men's Fall Suits—

Men's Suits made of imported fabrics—finest texture worsteds imported by Hart Schaffner & Marx from England and Germany, in new grays, blues, neat pin checks and medium bluish grays, also blacks. These goods are tailored in the finest possible manner and cut in the newest fall styles. **Regular \$25 Suits.** 10 patterns. Special **\$21.00** 21st Anniversary Price is.....

Young Men's Suits—

Six styles of young men's College Suits made by the famous "L" System (known as the leaders and originators of young men's clothes). These suits we offer special are the most original styles, just what you want. **They are \$25 Suits.** Special 21st Anniversary Price **\$21.00** is.....

Boys' "Bessemer" Suits—

These famous \$5 Suits are known to all parents as the greatest values that were ever produced. Each suit has an extra pair pants—never sells for less than \$5 at any time of the year. 6 styles—all different. \$5 Suits special 21st Anniversary Price **\$4.21** is

Children's Red Reefers—ages 2 to 8 years—velvet collar and emblem on sleeves, made of Red Tricot Cloth. Regular \$3 garments—special 21st Anniversary Price..... **\$2.21**

Men's and Young Men's Hats—

Our Hat Dept. wants in this celebration, so we offer special 10 different shapes soft and stiff Hats, made by Crofut & Knapp. **They are new this Fall's \$3 Hats.** Special 21st Anniversary Price is..... **\$2.21**

The Special Reduced Prices Mentioned do **not** include every article we have in stock—only those advertised. Former prices appear on every article with reduced price in blue pencil—all new Fall goods however. All the remainder of our stocks will be sold at the regular prices, which regular prices are over 20 per cent cheaper than equal qualities can possibly be sold for elsewhere.



Men's Overcoats—

Men's very fine Overcoats--patterns either fall or winter weights in smartest worsteds, kerseys and chevots, in any style you can think of, strictly hand-tailoring, some silk-lined, others irene-lined; also Raincoats, patterns in blacks, tans, grays or fancy fabrics, auto or plain collars, H. S. & M. \$25 garments, special 21st anniversary price is **\$21.00**

Men's Trousers—

15 patterns men's fine trousers, Hart, Schaffner & Marx and Paragon makes in newest fall designs—beauties in all sizes—regular \$5 trousers—Special 21st anniversary price is..... **\$4.21**

Men's Furnishings—

Men, you are particularly fortunate in having this event come when the season is just beginning—different designs—all high grade "Palace" shirts, made by one of New York's best makers. Regular **\$1.50 Shirts**, special 21st anniversary price is..... **\$1.21**

President Suspenders, you know they're always 50c—our 21st anniversary price is **21c**

Men's and Women's Shoes—

You are well acquainted with our popular Washburn line of Shoes for men and women; you know them as the best Shoes for the price in the whole world, every pair guaranteed. We are going to sell this fall's fashions, 10 styles men's and 8 styles women's **\$3.50** and **\$4 Washburns**, special 21st anniversary prices **\$3.21**

Boys' and Misses' Shoes

In new Fall lasts, former prices \$2.50 and \$2.75, six styles; special 21st anniversary price is **\$2.21**